

BRIGGS MOTLEY
P R O M O T I O N S



2012
ARTS &
CRAFTS
SHOW
DIRECTORY

39TH
ANNIVERSARY
YEAR
OF GREAT
ARTS & CRAFT
SHOWS!

TO ALL ARTISTS AND CRAFTERS:

We are delighted to send you this invitation to our 2012 Arts and Crafts Shows in Central Minnesota. This is an exciting year for us, as we invite you to share with us in celebrating our 39th year of providing quality craft shows to this area!

This small booklet contains information about each show, rules and regulations, and application form. The application form is the middle page of the booklet. Gently remove from book, fill out the information on both sides, sign and return to Briggs Motley & Associates, LLC. **Please photocopy application for future show inquiries.**

These will be juried shows and each applicant must submit three pictures of their work and display area. Pictures should represent work that will be sold at the shows. It is important to label pictures with exhibitor's name and address and include a **9 1/2" x 4 1/8" #10 business size, self-addressed stamped envelope (90¢)** for return of the pictures. On a separate sheet of paper briefly describe your product including type of materials used, construction, and what is unique about your product. The jurying will be at the discretion of Briggs Motley and Associates, LLC.

Preregistration assures participation in the jury selection which is necessary to be considered for these shows. The registration form must be completed and signed. Postdated checks will be accepted and cashed 30 days prior to each event. Your canceled checks will confirm your registration and acceptance. A confirmation packet will be sent to you prior to the show date. No deadline for shows. **Application for shows 2 weeks prior to show must have cashiers check, money order or cash. No personal checks accepted after 2 weeks prior to show.**

If notice of cancellation is received in writing 2 months prior to the show date a full refund, less a \$20.00 service charge, will be given. Thirty days prior to show entry fee becomes NON-REFUNDABLE. If unable to attend, exhibitors **cannot transfer or sell their space without written permission from Briggs Motley. Failure to notify us of your cancellation will affect your eligibility for future shows. Please contact us if there would be a last minute cancellation (320) 905-1779.**

Briggs Motley & Associates, LLC, through a wide variety of unique advertising techniques, personal service and experience are dedicated to producing quality shows for you and the public. We cater to your needs as an exhibitor and work hard to bring the buying customer to you. We look forward to working with you in 2012.

Sincerely,



Sherron Thein and Janine Hubbard
BRIGGS MOTLEY & ASSOCIATES, LLC
11958 21st St. NE, Spicer, MN 56288
320-796-5820 (Janine) • 320-847-2156 (Sherron) • Fax: 320-847-2278

BRIGGS MOTLEY

P R O M O T I O N S

2012 CRAFT SHOW DATES

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Briggs Motley & Associates, LLC Offer:

- Juried
- Media: Made in America
- Gift Line & Flea Market
- Extensive Advertising
- Goodie Bags

– 2012 SHOW INFORMATION –

1. State law requires a sales tax number and collection of 6.875% Minnesota Sales Tax. Your number must be registered with Briggs Motley.
2. Set up times for all shows are firm. Please do not arrive prior to scheduled set up times listed at the end of each show's description.
3. Exhibitors must bring their own display, tables and chairs. Exhibitors may reserve tables and chairs for the Alexandria show through the Runestone Center at 320-763-4466.
4. Exhibitors who need electricity are required to have their own **50 ft., 14 gauge grounded extension cord and a 15 amp circuit breaker power strip.**
5. Exhibitors donating door prizes: The winner of the door prize will be sent to your booth for you to give the item to that person. You will be notified the day of the show if you will be giving a door prize at that particular show.
6. After unloading, vehicles must be moved to designated exhibitor parking area. **Those vehicles not following the parking rules will be towed at the owner's expense.**
7. **A \$30.00 service charge will be assessed for any check returned to us due to insufficient funds.**
8. **Please call to cancel a show at 320-905-1779.**

Write, Call or Email:

**Janine Hubbard & Sherron Thein
Briggs Motley & Associates, LLC**

11958 21st St. NE

Spicer, MN 56288

(320) 796-5820 or (320) 847-2156

Fax: (320) 847-2278

janine@briggsmotley.com

sherron@briggsmotley.com

Website: www.briggsmotley.com

- Promotional Items -

- **Our website** and other arts and craft show websites.
- **Link your business to our website** (www.briggsmotley.com), please contact Briggs Motley for more information. (*Check the application page*).
- **Goodie Bag.** It's quick! It's simple, and best of all it's INEXPENSIVE! Provide us with 100 of your promotional items (business cards, coupons, flyers, product samples, etc.) to go in our goodie bags and we'll personally place them in the hands of the first 100 shoppers through the door. This is a wonderful way to reach new customers and bring old ones back! Please keep promotional items between the size of a business card and an 8 1/2"x11" paper. Be creative! Product, coupons, freebies or special offers receive the best response. Price is \$10.00 per show.
- **Bag stuffers** in each community.
- **Posters**
- **Press Release.** We are looking for a few volunteers to be included in press release information that we send to area papers for each listed show/event. We would need a small bit of information about you as a business person and the product that you make. (*Check the application form if interested*).

March 31, 2012	26th Annual Clara City Spring Arts & Craft Show
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Clara City Sr. High School
Clara City, MN
HOURS: 9 a.m.– 4 p.m.
ADMISSION: Free
DEADLINE: None
CONDITIONS: Juried
MEDIA: Open
ENTRY FEE: \$85
BOOTH SIZE: 8x10

EXHIBITORS: 100 *
ATTENDANCE: Excellent *
A good target for Mother's Day,
Summer Weddings and Graduation. *



SET UP FOR THIS SHOW:
March 30, 7:00 p.m.-9:30 p.m.
or March 31, 6:30 a.m.-8:45 a.m.
SET UP TIMES ARE FIRM –
do not arrive prior to schedule set up
7:00 p.m. or 6:30 a.m.

CRAFT SHOW APPLICATION



2012 BRIGGS MOTLEY & ASSOCIATES, LLC CRAFT & Gift SHOW APPLICATION

[***RETURN THIS FORM TO STAY ON THE MAILING LIST,
EVEN IF YOU CANNOT PARTICIPATE THIS YEAR***]

Name of Person Exhibiting: _____

Name of Business: _____

Address: _____ Tax ID #: _____

City/State/Zip: _____ Phone: _____

E-mail address: _____

(For confirmation notice and further show information).

THIS IS A JURIED SHOW: submit 3 photos for media you plan to exhibit. Each PHOTO must have your name, address, and indicate media. Your photos will be returned ONLY if you send a **9 1/2" x 4 1/8" #10 business size, self-addressed stamped envelope (90¢).**

Give a **FULL** description of your work. (This is an important part of jury selection)

____ Number of booths needed

____ Are you willing to donate a door prize? Check at the space for each show you wish to donate.

**SATURDAY, MARCH 31
CLARA CITY SPRING ARTS & CRAFTS SHOW**

Sr. High School

_____ 10'x8' (\$85) _____ 20'x8' (\$170) _____ electrical-\$10.00 _____ door prize
_____ Goodie Bag Participant-\$10.00 _____ Press Release Participant \$ _____

**SATURDAY, MAY 5
ALEXANDRIA SPRING ARTS & CRAFTS SHOW**

_____ 10'x8' (\$85) _____ 20'x8' (\$170) _____ electrical-\$10.00 _____ door prize
_____ Goodie Bag Participant-\$10.00 _____ Press Release Participant \$ _____

**TUESDAY & WEDNESDAY, JULY 3-4
SPICER 4TH OF JULY ARTS & CRAFTS SHOW**

_____ 12'X12' (\$130) _____ Additional footage: \$11.00 per foot (OUTDOOR - NEED CANOPY)
_____ Goodie Bag Participant-\$10.00 _____ Press Release Participant \$ _____

**SATURDAY, NOVEMBER 3
CLARA CITY FALL ARTS & CRAFTS SHOW**

Sr. High School & the Event Center (*formerly the Jr. High*)

_____ 10'X8' (\$150) _____ 20'X8' (\$300) _____ electrical-\$10.00
_____ Goodie Bag Participant-\$10.00 _____ Press Release Participant \$ _____

If you would like to be included as a link on our website the cost is \$100. Contact us with your website information. \$ _____

TOTAL \$ _____

Goodie Bag. It's quick! It's simple, and best of all it's INEXPENSIVE! Provide us with 100 of your promotional items (business cards, coupons, flyers, product samples, etc.) to go in our goodie bags and we'll personally place them in the hands of the first 100 shoppers through the door. This is a wonderful way to reach new customers and bring old ones back! Please keep promotional items between the size of a business card and an 8 1/2"x11" paper. Be creative! Product, coupons, freebies or special offers receive the best response. Price is \$10.00 per show. (*Check the _____ Goodie Bag Participant line above*).

Application for shows 2 weeks prior to show must have cashiers check, money order or cash.
No personal checks accepted after 2 weeks prior to show.

SEND SIGNED AND COMPLETED APPLICATION FORM, PICTURES AND FEES TO:

BRIGGS MOTLEY & Associates, LLC
11958 21st St. NE, Spicer, MN 56288
(320) 796-5820 www.briggsmotley.com janine@briggsmotley.com
(Over please)

PLEASE READ, SIGN AND RETURN HOLD HARMLESS FORM *with* **APPLICATION**

Exhibitor shall and will indemnify and hold harmless Briggs Motley & Associates, LLC, show coordinators, Janine Hubbard and Sherron Thein, their agents, Beneficiaries and Employees, from and against any losses, liability, claims demands, expenses, fees, fines, penalties, law suits, proceedings, damages, actions and causes of action of any kind and nature arising or growing out of or in any way connected with the Briggs Motley & Associates, LLC. Exhibitor also assumes responsibility for all personal property, materials, products, art work, tools, equipment, etc. while participating in said shows.

I have read and understand the 2012 Show Information and Indemnification clause and do agree to all terms herein.

Signature _____

Date _____

May 5,
2012

24th Annual Alexandria Spring Arts & Craft Show

**Runestone Community Center,
Hwy. 82 West, Alexandria, MN**

HOURS: 10 a.m.– 4 p.m.

ADMISSION: Free

DEADLINE: None

CONDITIONS: Juried

MEDIA: Open

ENTRY FEE: \$85

BOOTH SIZE: 8x10

EXHIBITORS: 100

ATTENDANCE: Excellent

This show is well established and is known for its quality exhibitors, high traffic and a buying crowd.

SET UP FOR THIS SHOW:

*(sorry absolutely no later
than 4:00 p.m. on Fri.)*

Fri. 1:00 p.m.-4:00 p.m.

Sat. 7:00 a.m.-9:30 a.m.



July
3-4,
2012

21st Annual Spicer 4th of July Arts & Craft Show

Hwy. 23, Spicer, MN

HOURS:

Tuesday 12 Noon–7 p.m.

Wednesday 9 a.m.–5 p.m.

ADMISSION: Free

DEADLINE: None

CONDITIONS: Juried

MEDIA: Open

ENTRY FEE: \$130

BOOTH SIZE: 12 x 12

ADDITIONAL FOOTAGE:

\$11.00 per foot

ATTENDANCE: Excellent

**OUTDOOR CANOPY
REQUIRED**

Same great location with a fresh new look. Join us for Spicer's 4th of July Show!

Two-day Arts & Craft Show running Tuesday through Wednesday with special entertainment at the show!

This craft show will be adjoining the Gift and Flea Market.

SET UP FOR THIS SHOW:

July 2, 3:00 p.m.-6:00 p.m.

or July 3, 6:30 a.m.-8:45 a.m.

*(Call 320-796-5820 for an
appointment to set up on July 2.)*

November 3,
2012

39th Annual Clara City Fall Arts & Craft Show

**Clara City Sr. High School &
Event Center** *(formerly the Jr. High)*
Clara City, MN

HOURS: 9 a.m. – 4 p.m.

ADMISSION: \$2

DEADLINE: None

CONDITIONS: Juried

MEDIA: Open

ENTRY FEE: \$150 (Sr. & Jr. High)

BOOTH SIZE: 8x10

EXHIBITORS: 175

ATTENDANCE: Excellent

This is one of the most
fantastic shows in Minnesota.

Two buildings are filled with crafts and
two shuttle busses run between the
venues.

Deer hunting opener.

SET UP FOR THIS SHOW:
Friday at the following times:
Sr. High & Event Center
7:00 p.m.-9:30 p.m.
or Saturday 6:30 a.m.-8:45 a.m.
SET UP TIMES ARE FIRM –
do not arrive prior to schedule
set up 7:00 p.m. or 6:30 a.m.



Check Out Our
Briggs Motley Website!
www.briggsmotley.com

*Visit our new website.
You will find the
following helpful
information:*



- List of shows
- Application forms
- Tax forms
- Directions
- Show information
- New email address
- Advertising opportunities for exhibitors.
- Press Release *see page 4 for more info.*

BRIGGS MOTLEY
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11958 21st St. NE
Spicer, MN 56288

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